A3940-1.07 4/5/84

The College Placement Council 62 Highland Avenue / Bethlehem, PA 18017

The national association for career planning, placement, and recruitment

CPC Salary Survey

REGIONAL Interim Report No. 1, February 1984

SOUTHWESTERN REGION (SWPA)

University of Arkansas - Fayetteville
Baylor University
Grambling State University
University of Houston
Lamar University
Louisiana Technological University
North Texas State University
Oklahoma State University
Oklahoma State University - College of Agriculture
Oklahoma State University - College of Engineering
University of Oklahoma
Southern Methodist University
Southern University - Baton Rouge
Texas A & I University
Texas A & M University
Texas Technological University
University of Texas at Arlington
University of Texas - Austin-College of Business Administration
University of Texas - Austin-College of Engineering
University of Texas - El Paso

The 187 placement offices at the 162 colleges and universities that participate in the *Salary Survey* are divided into seven geographic regions. The placement offices listed comprise the Southern region.

The data are based on salary offers made to students graduating between September 1, 1983, and August 31, 1984. Tables on pages 2 through 5 list data on both regional and national levels for the interim period (January 7 through February 3) and cumulatively (September 1 through February 3). The block tables contain data for the interim period only.

SCOPE AND NATURE OF THE SURVEY

The scope, nature, and coverage of the CPC *Salary Survey* are particularly important to the interpretation and proper use of the statistics.

Offers are reported from employing organizations in business, industry, government, and non-profit and educational organizations. The offers are base starting salary offers and do not include fringe benefits or overtime. The data cover a broad range of functional positions, except teaching. Confidentiality is maintained for the individual, the college, and the employer.

The *Survey* reports offers, not acceptances, with no limit on the number of offers per student. Therefore, offers in the study cannot be equated with actual hires, and when the economic climate changes substantially, the ratio of offers to hires usually changes also, making comparison with other years no longer valid. In those categories where offers are relatively few, the data should be regarded only as an indication.

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ISSN 0196-1004

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 1/7/84 THROUGH 2/3/84							CUMULATIVE PERIOD 9/1/83 THROUGH 2/3/84						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	135	832	$1782	$1624	$1900	$1800	$1625	456	2402	$1756	$1618	$1880	$1791	$1608
Business—General (incl. Mgmt.)	48	264	1736	1495	2100	1725	1300	201	1072	1638	1496	2000	1667	1250
Marketing & Distribution	17	100	1361	1492	*	*	*	103	481	1450	1468	1748	1400	1200
HUMANITIES & SOCIAL SCIENCES														
Humanities	3	36	1167	1275	*	*	*	9	127	1168	1346	*	*	*
Economics[2]	2	13	1950	1508	*	*	*	9	67	1756	1410	*	*	*
Other Social Sciences	1	58	1025	1348	*	*	*	17	223	1328	1328	*	*	*
ENGINEERING														
Aeronautical	11	40	2198	2218	*	*	*	39	116	2074	2136	2300	2117	1666
Chemical	33	149	2333	2274	2575	2355	2150	68	347	2287	2240	2550	2333	2000
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	54	149	1905	1844	2350	1853	1600	86	357	1884	1887	2300	1856	1600
Electrical (incl. Computer Engrg.)	137	759	2197	2178	2375	2200	2033	426	2219	2156	2163	2350	2200	1875
Geological	+	3	+	1644				2	13	2105	1953	*	*	*
Industrial	22	94	2071	2114	2250	2054	1833	41	236	2105	2096	2350	2083	1900
Mechanical	124	430	2209	2195	2450	2180	1958	246	1123	2199	2161	2424	2200	1958
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	+	24	+	2192				4	64	2149	2178	*	*	*
Mining	+	4	+	1842				+	19	+	1877			
Nuclear (incl. Engrg. Physics)	+	3	+	2328				+	17	+	2196			
Petroleum	29	51	2544	2617	2825	2550	2100	97	138	2567	2544	2850	2625	2100
Engineering Technology	55	95	2008	2086	2333	2000	1733	67	280	2026	2066	2350	2025	1750
SCIENCES														
Agricultural Sciences	35	50	1383	1337	2000	1333	833	42	105	1376	1408	1979	1317	950
Biological Sciences	2	8	1300	1414	*	*	*	6	25	1750	1437	*	*	*
Chemistry	1	15	1950	1586	*	*	*	5	40	1775	1708	*	*	*
Computer Science	52	271	2044	2020	2275	2071	1833	150	793	2018	1994	2258	2000	1792
Health (Medical) Professions	+	75	+	1784				+	140	+	1581			
Mathematics	3	20	2018	2014	*	*	*	7	61	2031	1910	*	*	*
Other Physical & Earth Sciences	10	19	1888	1826	*	*	*	19	66	1985	1789	*	*	*
Totals	774	3562						2100	10491					

[1] Percentiles are computed on regional data
[2] Includes economics programs with both business and social science orientation
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 1/7/84 THROUGH 2/3/84							CUMULATIVE PERIOD 9/1/83 THROUGH 2/3/84						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
Accounting/Auditing	134	845	$1778	$1621	$1880	$1796	$1625	453	2400	$1752	$1616	$1875	$1791	$1600
Business Administration	20	133	1530	1466	1825	1667	1000	89	502	1535	1488	2000	1458	1208
Communications	3	22	1758	1442	*	*	*	7	68	1576	1471	*	*	*
Community & Service Orgs. Work	1	16	1000	1320	*	*	*	5	62	1596	1373	*	*	*
EDP-Programming/Systems	66	303	2008	2010	2275	2000	1716	182	846	2000	1987	2250	2000	1716
Engineering	435	1713	2174	2169	2430	2180	1833	958	4556	2180	2151	2450	2200	1825
Farm & Natural Resources Mgmt	12	17	1291	1276	*	*	*	14	32	1266	1309	*	*	*
Finance & Economics	11	26	1696	1512	*	*	*	57	227	1698	1519	2000	1750	1333
Health (Medical) Services	2	81	1013	1719	*	*	*	6	156	1263	1543	*	*	*
Manufacturing &/or Industrial Oprs.	9	46	1915	1938	*	*	*	41	242	2099	1997	2500	2140	1500
Mathematics/Statistics	2	16	1952	1883	*	*	*	5	53	1860	1822	*	*	*
Merchandising/Sales Promotion	17	101	1405	1347	*	*	*	77	433	1407	1375	1748	1333	1200
Personnel/Employee Relations	6	23	1474	1454	*	*	*	13	57	1665	1408	*	*	*
Research—Non-Scientific	12	24	2079	1937	*	*	*	20	54	1950	1737	2283	2079	1408
Research—Scientific	27	53	1829	1801	2250	1979	1200	65	162	1972	1884	2375	2075	1360
Rotational Training—Non-Technical	1	28	2350	1243	*	*	*	9	159	2095	1355	*	*	*
Rotational Training—Technical	5	23	2142	2046	*	*	*	28	77	2153	2052	2800	2254	1542
Sales—Non-Technical Degree	4	77	1375	1496	*	*	*	55	363	1444	1472	1750	1416	1100
Sales—Technical/Scientific Degree	7	15	1736	1820	*	*	*	16	42	1707	1774	*	*	*
Totals	774	3562						2100	10491					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates
Inexperienced
(One Year Or Less Of Full Time, Non-Military Employment)

GRADUATE PROGRAM	INTERIM PERIOD 1/7/84 THROUGH 2/3/84							CUMULATIVE PERIOD 9/1/83 THROUGH 2/3/84						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	15	46	$2132	$1947	*	*	*	100	273	$2045	$1932	$2250	$2083	$1833
MBA (Non-Technical Undergraduate)	15	59	2035	1986	*	*	*	101	307	2007	1998	2333	2050	1583
MBA (Technical Undergraduate)	7	12	2243	2411	*	*	*	16	47	2205	2212	*	*	*
MS Business (incl Mgmt., Mktg., Finance, etc.)	8	40	1849	2028	*	*	*	16	74	1889	2028	*	*	*
Industrial Mgmt. (incl Industrial Admin.)	+	8	+	2175				+	16	+	2084			
Administration (incl Public, Hospital, etc.)	+	2	+	2150				+	12	+	1768			
HUMANITIES & SOCIAL SCIENCES														
Humanities	+	2	+	1542				+	12	+	1360			
Social Sciences	+	7	+	1818				+	30	+	1624			
ENGINEERING														
Chemical	5	21	2617	2545	*	*	*	6	45	2646	2468	*	*	*
Civil (incl Construction, Sanitary, & Transportation Engrg.)	6	15	2429	2474	*	*	*	6	46	2429	2264	*	*	*
Electrical (incl Computer Engrg.)	19	78	2547	2564	*	*	*	26	176	2555	2509	2725	2500	2217
Industrial	4	12	2451	2491	*	*	*	4	34	2451	2466	*	*	*
Mechanical	6	56	2526	2503	*	*	*	11	113	2511	2481	*	*	*
Nuclear (incl Engrg Physics)	+	4	+	2494				+	6	+	2488			
SCIENCES														
Chemistry	+	6	+	1967				+	14	+	2075			
Computer Science	7	39	2312	2449	*	*	*	24	97	2288	2435	2450	2322	2100
Geology & Related Geological Sciences	3	7	2490	2289	*	*	*	3	17	2490	2296	*	*	*
Mathematics	2	3	2200	2147	*	*	*	2	7	2200	2054	*	*	*
Metallurgy (incl Met Engrg., Materials Engrg./ Science, & Ceramics)	+	4	+	2504				+	17	+	2461			
Totals	97	421						315	1343					

[1] Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates—Experienced[1]

MASTER'S DEGREE CANDIDATES

GRADUATE PROGRAM	INTERIM PERIOD 1/7/84 THROUGH 2/3/84							CUMULATIVE PERIOD 9/1/83 THROUGH 2/3/84						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
Over 1 to 2 years														
MBA - Non-Tech Undergraduate	2	18	$2066	$2088	*	*	*	15	70	$2228	$2192	*	*	*
MBA - Tech Undergraduate	+	2	+	2187				1	10	2333	2379	*	*	*
Over 2 to 4 years														
MBA - Non-Tech Undergraduate	+	22	+	2264				2	43	2146	2291	*	*	*
MBA - Tech Undergraduate	+	2	+	2375				1	10	1379	2380	*	*	*
Over 4 years														
MBA - Non-Tech Undergraduate	+	23	+	2619				4	54	2375	2499	*	*	*
MBA - Tech Undergraduate	+	3	+	2667				+	3	+	2667			
Totals	2	70						23	190					

DOCTORAL DEGREE CANDIDATES

ENGINEERING														
Chemical	+	9	+	$3124				+	20	+	$3168			
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	1	1	$3200	3200	*	*	*	1	3	$3200	2936	*	*	*
Electrical (incl. Computer Engrg.)	3	10	3500	3377	*	*	*	4	29	3563	3209	*	*	*
Mechanical	+	2	+	2396				+	6	+	3097			
SCIENCES														
Chemistry	+	8	+	2798				+	27	+	2828			
Mathematics (incl. Oprs. Research, Statistics, & Actuarial Science)	+	+	+					+	5	+	3291			
Metallurgy (incl. Met. Engrg., Materials Engrg./ Science, & Ceramics)	+	+	+					+	1	+	3467			
Physics	+	1	+	3333				1	10	3000	2823	*	*	*
Totals	4	31						6	101					

[1] Years of full time, non-military employment
[2] Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

AVERAGE MONTHLY SALARY OFFERS — FEBRUARY 1984 SWPA REGIONAL INTERIM REPORT NUMBER 1

BY CURRICULUM & EMPLOYER — INTERIM PERIOD 1/7/84 THROUGH 2/3/84 — PART 1 - PAGE 1

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO, MECH-EQPT		BLDG MATERIAL	
ACCOUNTING	1778 1875 1667	101	1978	5	1522	3	2040	2				
BUSINESS - GENERAL			1796	10	1455	5	1793	17			2141	1
MARKETING/DISTRIBUTN					1318	13	1416	1				
HUMANITIES					1000	1						
ECONOMICS												
OTHR SOCIAL SCIENCES			1025	1								

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1984 SWPA REGIONAL INTERIM REPORT NUMBER 1
INTERIM PERIOD 1/7/84 THROUGH 2/3/84

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG	AERO-ELECTRNC		AUTO, MECH-EQPT		BLDG MATERIAL	
AERONAUTICAL						2198	11				
CHEMICAL			1370	1		2367	9				
CIVIL -CNSTR/SAN/TRP						2153	4	2083	1	1874 2140 1600	28
ELECTRICAL -COMPTR						2204 2375 2033	114	2158	6		
GEOLOGICAL											
INDUSTRIAL	1908	3				2089	10	2050	1		
MECHANICAL						2145 2325 1975	66	2203	7	1989	4
METALLURGICAL											
MINING											
NUCLEAR -ENGRG PHYS											
PETROLEUM -NATL GAS						2400	4				
ENGINEERING TECH						2024 2317 1750	30	1916	1	1805	9

AVERAGE MONTHLY SALARY OFFERS — FEBRUARY 1984 SWPA REGIONAL INTERIM REPORT NUMBER 1

BY CURRICULUM & EMPLOYER — INTERIM PERIOD 1/7/84 THROUGH 2/3/84 — PART 1 - PAGE 3

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO.MECH-EQPT	BLDG MATERIAL
AGRICULTURL SCIENCES		1642 2	1209 9	1250 1		1120 1
BIOLOGICAL SCIENCES						
CHEMISTRY						
COMPUTER SCIENCE	2066 1	2400 1		2021 40 2175 1833	1770 1	
HEALTH (MED) PROFSNS						
MATHEMATICS				2018 3		
OTHR PHYSCL/EARTH SC			1100 1			

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1984 SWPA REGIONAL INTERIM REPORT NUMBER 1
INTERIM PERIOD 1/7/84 THROUGH 2/3/84

CURRICULUM	CHEMCLS-DRUG		ELECTRL MAC		FOOD-BEVERAGE		GLASS-PAPER		METALS/PRODS		PETRO/ALLIED	
ACCOUNTING	1775	2					1958	1			1764	19
BUSINESS - GENERAL					1667	1	1450	1	1300	1	1823	10
MARKETING/DISTRIBUTN	1500	1	1460	1	1633	1						
HUMANITIES												
ECONOMICS	1950	1										
OTHR SOCIAL SCIENCES												

AVERAGE MONTHLY SALARY OFFERS FEBRUARY 1984 SWPA REGIONAL INTERIM REPORT NUMBER 1
BY CURRICULUM & EMPLOYER INTERIM PERIOD 1/7/84 THROUGH 2/3/84 PART 2 - PAGE 2

CURRICULUM	CHEMCLS-DRUG		ELECTRL MAC		FOOD-BEVERAGE		GLASS-PAPER		METALS/PRODS		PETRO/ALLIED	
AERONAUTICAL												
CHEMICAL	2351	9			2425	2					2341	11
CIVIL -CNSTR/SAN/TRP			1917	1							2925	2
ELECTRICAL -COMPTR	2288	2	2278	2							2311	7
GEOLOGICAL												
INDUSTRIAL			2230	1			2002	2			2488	2
MECHANICAL	2219	6	2325	4	1600	1	1833	1			2445 2667 2250	30
METALLURGICAL												
MINING												
NUCLEAR -ENGRG PHYS												
PETROLEUM -NATL GAS											2591 2825 2340	24
ENGINEERING TECH			2021	4			1833	1			2168	10

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1984 SWPA REGIONAL INTERIM REPORT NUMBER 1
INTERIM PERIOD 1/7/84 THROUGH 2/3/84 PART 2 - PAGE 3

CURRICULUM	CHEMCLS-DRUG		ELECTRL MAC		FOOD-BEVERAGE		GLASS-PAPER		METALS/PRODS		PETRO/ALLIED	
AGRICULTURL SCIENCES	1700	2	1600	2	1310	6	1400	1	1400	1	2102	2
BIOLOGICAL SCIENCES												
CHEMISTRY											1950	1
COMPUTER SCIENCE					1925	1	2021	2			2217	3
HEALTH (MED) PROFSNS												
MATHEMATICS												
OTHR PHYSCL/EARTH SC											2072	7

AVERAGE MONTHLY SALARY OFFERS FEBRUARY 1984 SWPA REGIONAL INTERIM REPORT NUMBER 1
BY CURRICULUM & EMPLOYER INTERIM PERIOD 1/7/84 THROUGH 2/3/84 PART 3 - PAGE 1

CURRICULUM	RESRCH/CONSLT	TIRE-RUBBER	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
ACCOUNTING			1717 2			
BUSINESS - GENERAL			1050 1		1792 1	
MARKETING/DISTRIBUTN						
HUMANITIES	1500 1					1000 1
ECONOMICS				1950 1		
OTHR SOCIAL SCIENCES						

AVERAGE MONTHLY SALARY OFFERS — FEBRUARY 1984 SWPA REGIONAL INTERIM REPORT NUMBER 1

BY CURRICULUM & EMPLOYER — INTERIM PERIOD 1/7/84 THROUGH 2/3/84 — PART 3 - PAGE 2

CURRICULUM	RESRCH/CONSLT		TIRE-RUBBER		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
AERONAUTICAL												
CHEMICAL	2550	1										
CIVIL -CNSTR/SAN/TRP	1900	4			1785	3	1795	2	1711	9		
ELECTRICAL -COMPTR	1430	2			2084	1	2247	1			2142	2
GEOLOGICAL												
INDUSTRIAL					1900	1			1800	1	2000	1
MECHANICAL	1900	1			2050	2	1794	1	1810	1		
METALLURGICAL												
MINING												
NUCLEAR -ENGRG PHYS												
PETROLEUM -NATL GAS							2000	1				
ENGINEERING TECH												

AVERAGE MONTHLY SALARY OFFERS — FEBRUARY 1984 SWPA REGIONAL INTERIM REPORT NUMBER 1

BY CURRICULUM & EMPLOYER — INTERIM PERIOD 1/7/84 THROUGH 2/3/84 — PART 3 - PAGE 3

CURRICULUM	RESRCH/CONSLT		TIRE-RUBBER		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
AGRICULTURL SCIENCES	1150	1					1157	2	1392	5		
BIOLOGICAL SCIENCES											1300	2
CHEMISTRY												
COMPUTER SCIENCE	2258	1			2292	1					2080	1
HEALTH (MED) PROFSNS												
MATHEMATICS												
OTHR PHYSCL/EARTH SC	1638	2										

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES FEBRUARY 1984 SWPA REGIONAL INTERIM REPORT NUMBER 1

BY TECHNICAL/NON-TECHNICAL CURRICULUM & EMPLOYER PART 1 INTERIM PERIOD 1/7/84 THROUGH 2/3/84

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO, MECH-EQPT		BLDG MATERIAL	
MBA - NON-TECHNICAL	1886	3	2000	1	1979	4	2146	6				
MBA - TECHNICAL	2000	1					2346	3			2167	1

BY TECHNICAL/NON-TECHNICAL CURRICULUM & EMPLOYER PART 2 INTERIM PERIOD 1/7/84 THROUGH 2/3/84

CURRICULUM	CHEMCLS-DRUG		ELECTRL MAC		FOOD-BEVERAGE		GLASS-PAPER		METALS/PRODS		PETRO/ALLIED	
MBA - NON-TECHNICAL											2075	1
MBA - TECHNICAL											2250	2

BY TECHNICAL/NON-TECHNICAL CURRICULUM & EMPLOYER PART 3 INTERIM PERIOD 1/7/84 THROUGH 2/3/84

CURRICULUM	RESRCH/CONSLT		TIRE-RUBBER		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
MBA - NON-TECHNICAL												
MBA - TECHNICAL												